

## CLAIMS

What is claimed is:

Sub A  
1. In a computer system having a user interface, including a display and a selection device, a method of displaying an electronic document, the method comprising the steps of:

displaying at least a portion of the electronic document to the user as an immersive reading page, the immersive reading page mimicing a printed paper page;

associating with an element of the immersive reading page enhanced functionality; and

providing the user access to the enhanced functionality in response to the user selecting the element of the immersive reading page.

2. The method of claim 1, wherein the immersive reading page provides no visual indication to the user of the enhanced functionality except for the element of the immersive reading page.

3. The method of claim 1, wherein the enhanced functionality is transparently associated with the element of the immersive reading page.

Sub  
F1

4. The method of claim 1, further comprising the step of invoking a training mode for teaching the association to a user.

5. The method of claim 1, wherein the element is a page number and the step of associating comprises associating intrabook navigational functionality with the page number.

6. The method of claim 5, wherein the element is a title line and the step of associating comprises associating interbook navigational functionality with the title line.

7. The method of claim 6, wherein the element is content and the step of associating comprises associating content interaction functionality with the content.

8. The method of claim 1, wherein the step of associating comprises the step of associating a first category of enhanced functionality with a first category of element on the immersive reading page.

Sub Ave

associating with an element of the immersive reading page enhanced functionality; and

providing the user access to the enhanced functionality in response to the user selecting the element of the immersive reading page.

10. The computer-readable medium of claim 9, wherein the immersive reading page provides no visual indication to the user of the enhanced functionality except for the element of the immersive reading page.

11. The computer-readable medium of claim 9, wherein the enhanced functionality is transparently associated with the element of the immersive reading page.

F1 12. The computer-readable medium of claim 9, further comprising the step of invoking a training mode for teaching the association to a user.

13. The computer-readable medium of claim 9, wherein the element is a page number and the step of associating comprises associating intrabook navigational functionality with the page number.

Sub A5  
14. The computer-readable medium of claim 13, wherein the element is a title line and the step of associating comprises associating interbook navigational functionality with the title line.

15. The computer-readable medium of claim 15, wherein the element is content and the step of associating comprises associating content interaction functionality with the content.

Add A6  
16. The computer-readable medium of claim 9, wherein the step of associating comprises the step of associating a first category of enhanced functionality with a first category of element on the immersive reading page.

\*\*\*\*\*